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## **2014 CEANY Annual Conference Speaker Bios**

### **1.1 Stepping Off Campus: Cultivating**

**Community & Campus Engagement** - Jacqueline Montgomery (Queensborough Community College)

**Jacqueline Montgomery** is the Director of the Kids & Teens College, the After School Academy and the Disabilities Program at Queensborough Community College. Jacqueline develops educational programs that include the STE@M method of teaching children. Prior to coming to QCC, Jacqueline was the Director of United Cerebral Palsy of NYC. She is an advocate for all individuals of all abilities. Jacqueline is a board member for CEANY; she has an advanced graduate degree in Disability Studies and is finishing her Master's in the same program at the CUNY School of Professional Studies.

**1.3 Adventures in Youth Entrepreneurship: The Young Entrepreneurs Academy (YEA!) - Carolyn DeJohn & Tressa LaBella (Mohawk Valley Community College)**

**Carolyn DeJohn** is the Coordinator of Community Education at Mohawk Valley Community College in Utica, NY, and has been a program coordinator for YEA! for the past three years. She has a passion for higher education as she has served in various roles in both 2 and 4 year institutions; including Binghamton University, Penn State, Cornell, and now MVCC. Carolyn specializes mainly in non-credit adult professional education programming at MVCC. She has a BA in Environmental Studies and is currently pursuing a M.A. in Adult Learning.

**Tressa LaBella** is the Technical Assistant in Institutional Advancement at Mohawk Valley Community College. Aside from being a Program Manager for YEA! some of her other duties at the college include: Alumni Relations, Scholarship Opportunities, Fundraising and Donor Research.

**2.1 Is Your Campus Military Friendly? Why it is important? Where are we now? Where are we going?** - Donald Johnson & Michael Stout, Jefferson Community College, Eric Wheeler, Monroe Community College, and Keith Stevenson Onondaga Community College

As the Director of Military Programs for Jefferson Community College, Mr. **Donald Johnson** coordinates the College's military programs at Fort Drum and online and oversees the college's participation in Army education programs like eArmyU, GoArmyEd, and Servicemembers Opportunity College. His office on Drum provides "one-stop" assistance with admission, financial aid (Army, DoD, VA, Federal, New York), and advisement for soldiers and their family members. Mr. Johnson is the College's primary advocate for the military students at Fort Drum and assists these off-campus students resolve problems they have encountered with campus procedures and processes. Previously, Mr. Johnson served as a civilian education counselor in the Army Continuing Education System at Fort Drum and at the Seneca

**1.2 Winning Resiliency Strategies for Turbulent Times** -Greg Marsello, LERN

**Greg Marsello** is a co-founder and Vice President of the Learning Resources Network (LERN). LERN was founded in 1974 and is the leading association in continuing education providing "Information That Works!" to providers of continuing education across North America. Marsello was the President of the LERN Board of Directors from 1974-1992 and joined the LERN staff in 1996. He is an expert in continuing education course programming, marketing, contract sales and operations. From 1977-1994 Marsello ran a jewelry manufacturing company of 500 people where he learned business best practices he has adapted to continuing education, such as the LERN Financial Format, 8-Step Needs Assessment Model and LERN Ideal Staffing Structure. He is passionate about the importance of continuing education as a foundation block for a successful United States future.

**2.2 Shop Rite Supermarkets/SUNY Orange Workforce Development Partnership** -Linda Ferris, Orange Community College; Cynthia Bowman, ShopRite Supermarkets

**Linda Ferris** has been with Orange County Community College for 19 years. In the Continuing and Professional Education Department, she develops professional development and personal enrichment programs that are open to the public. She is also responsible for sales and implementation of customized training programs for organizations. Ms. Ferris received the 2012 Dr. James C. Hall, Jr. Exemplary Program Award from the Continuing Education Association of New York.

**2.3 Summer Camps: Three Prescriptions for Success** - Mr. Grant Umberger, Johnstown Community College; Ms. Kathleen Martel, Johnstown Community College; Ms. Lisa Phillipson, Mohawk Valley Community College

**Grant Umberger** is the Director for the Center for Continuing Education (CE) at Jamestown Community College's (JCC) Jamestown Campus. He came to JCC in 2007 as a project manager and started his current position as director in November 2010. Prior to JCC, Grant worked in some capacity of continuing education for the past 14 years at other higher education institutions. He has a Master of Science degree in Adult Education, obtained LERN's Certified Program Planner (CCP) designation, current CEANY West Region Chair and enjoys the variation of work that the field of continuing

**1.4 Aligning Media through Data: How to Tell a Compelling Story** - Dr. Jane Mackillop, Heather Barikmo, and Francesca Fiore, Laguardia Community College

**Dr. Jane MacKillop** is the Associate Dean of Adult & Continuing Education at LaGuardia Community College (CUNY) where she is responsible for youth, corrections and pre-college programs. She also oversees all divisional marketing and recruitment initiatives. LaGuardia's catalog received the LERN award for outstanding brochure in 2013. Author of several books and articles on adult literacy education, she has a BA in English literature, a Postgraduate Diploma in English as a Second Language and a Ph.D. in adult education from the University of Sheffield, UK.

**Francesca Fiore** has served as the Assistant Dean of Workforce Development in the Division of Adult and Continuing Education (ACE) at LaGuardia Community College since May 2013. In this role, she oversees LaGuardia's non-credit workforce, career, and professional training and small business assistance programs. She received a BA in Economics and Political Science and an MA in Economics, both from Hunter College, and she holds a Masters Degree in Public Administration from New York University.

**Heather Barikmo** is the Instructional Technology Coordinator at The English Language Center (TELC), an intensive English program at LaGuardia Community College, City University of New York. Her teaching focuses on reading and oral communications, and she uses web and mobile technologies to enhance student learning both inside and outside the classroom. She also supports teachers and students in the use of emerging educational technologies, and manages The English Language Center's digital media facilities. She uses social media internationally to reach potential students and advises other programs in the division on which media are most appropriate for their target audience. Heather holds a Masters of Arts in Applied Linguistics from Teachers College, Columbia University.

**2.4 From ancient wisdom to getting through the day: Take-home lessons from the Leadership Wheel**- Dr. Chuck Spuches, SUNY College of Environmental Science and Forestry

**Dr. Chuck Spuches** is Associate Provost for Outreach at the SUNY College of Environmental Science and Forestry (ESF). He also is an adjunct professor in the Syracuse University graduate program in Instructional Design, Development, and Evaluation. He teaches traditional classroom and online courses on planned change and innovation and college teaching, and serves on

Army Depot here in New York and an Army posts in Mainz, Germany, and Livorno, Italy. Previously, he was an instrumental music teacher in the DeKalb County School system in Decatur, GA. Mr. Johnson holds a Master's Degree in Adult Education from Elmira College and a Bachelor's of Music Education from Florida State University.

As the Education Coordinator-Veteran Services for Jefferson Community College, Mr. **Michael Stout** coordinates a comprehensive program of support services for the student military population. He is the principle advocate for student veterans, military dependents, and active duty service members attending Jefferson Community College. He oversees the implementation and quality of policies, program activities, and services designed to enhance students' educational experiences. He also serves as the liaison with outside agencies and offices, at the county, state and federal levels, whose work impacts the lives of veterans, military, and their family members. Previously, Mr. Stout served 23 years in the United States Army and retired as a Command Sergeant Major. He also served as a Disabled Veteran Outreach Program Specialist for the New York Department of Labor. Mr. Stout holds a Bachelor's Degree in Sports and Health Sciences from American Military University.

**Eric Paul Wheeler** served in the United States armed forces and is a leading advocate for veterans and their families in the Rochester area. During his two decades of service, he was a member of both the United States Army and Navy Reserves. Eric deployed as a Civil Affairs Sergeant for Operation Joint Forge in Bosnia in the late 1990s and later as a Staff Sergeant responsible for instructing Civil Affairs and Psychological Operations soldiers in support of Operation Enduring Freedom. His awards and decorations include the Armed Forces Expeditionary Medal, National Defense Service Medal, and Global War on Terrorism Service Medal. Eric is currently the Coordinator for the Academy for Veterans' Success at Monroe Community College, where he assists veterans transition from the armed forces to higher education. He also instructs courses in American history and college orientation as an Adjunct Assistant Professor. Eric received an Associate of Science in Liberal Arts from Monroe Community College and went on to receive a Bachelor of Science in History, a Master of Arts in American History, and a Master of Public Administration, all from the State University of New York, College at Brockport. He is proud to volunteer for a number of local veterans organizations undefined including Honor Flight Rochester, Employer Support of the Guard and Reserve (ESGR), and the One Team, One Fight initiative.

As Program Coordinator, Mr. **Keith Stevenson** manages an extensive program of services for veterans, service-members and dependents, working closely with students and all departments on campus to coordinate recruitment, academic and financial assistance, and student support activities through all phases of the students' college career. In addition, he initiates and maintains relationships with local, regional and national veteran service organizations and agencies in order to provide additional information, support and referrals to those he serves. He is currently Chair of the Central New York Veterans Higher Education Regional Consortium. Previously Mr. Stevenson spent 25 years in financial aid, retiring from Syracuse University in 2009. A U.S. Coast Guard veteran, he holds a Bachelor of

education provides.

**Kathleen Martel** is the Project Manager for Continuing Education on the Cattaraugus Campus of Jamestown Community College. Prior to joining JCC, Kathleen spent 18 months coordinating the Dream It. Do It. initiative in Cattaraugus and Allegany Counties. Her entire career up to that point had been with Dresser-Rand, working in various computer programming positions. Kathleen graduated from St. Bonaventure University with a Bachelor of Science degree in Mathematics.

**Lisa Philipson** is the Coordinator of the College for Kids and Teens at Mohawk Valley Community College's Center for Corporate and Community Education. Her responsibilities include creating, planning, and implementing all of the College for Kids and Teens non-credit open enrollment classes, camps, and programs. During her six-year tenure at MVCC, she has helped increase the summer Career Camp program from 12 camps with 49 registrations to 54 camps with 687 registrations. Lisa's experience includes educational marketing consultant for Cathedral Corporation and director of public relations at Utica College. In addition, she currently is serving her second term as a member of the New Hartford Central School District Board of Education. Lisa holds a B.A. from Vanderbilt University and an M.S. from Boston University College of Communication.

**3.3 Early College Initiative Model: BTECH: Business Technology Early College High School** - Denise Ward, Queensborough Community College

**Denise Ward**, Vice President for Pre-College, Continuing Education, and Workforce Development, has led Continuing Education and Workforce Development, beginning in 2007. Under her leadership, the division has grown to incorporate oversight of the College's pre-college programs, including the CUNY Language Immersion Program, CUNY Start, College Now, Career Clusters, as well as grants, including Project Prize/Liberty Partnerships and the 21st Century Community Learning Center. Ms. Ward currently serves as the College Lead to establish and launch a new CUNY Early College High School: BTECH, collaboration among the NYC Department of Education, Queensborough Community College and industry partner SAP. Additionally, Ms. Ward recently was awarded a \$10 million CUNY 2020 grant to develop and direct an Allied Healthcare Center that will include Urban Health Plan, Inc. as one of a dozen corporate partners, along with Queens College, York College, the CUNY Law School and the CUNY School for Professional Studies and a number of community based organizations. Vice President Ward holds an MBA from Pace University and has held leadership roles in the finance sector for over 25 years. She has also served on the adjunct faculty of several institutions, including temporary service as a Lieutenant Commander, U.S. Navy, Persian

instructional design, higher education and adult education dissertation committees.

Chuck serves on the editorial review board of the journal, *Innovative Higher Education*, and locally, his service includes the Museum of Science and Technology (MOST) Board of Directors.

Chuck is PI of several current grant-funded projects including the U.S. Department of Labor, Employment and Training Administration H-1B Technical Skills Training Grant, *Enhancing American Jobs and Global Competitiveness: A Collaborative Initiative in Sustainable Materials and Manufacturing*; a five-federal agency Advanced Manufacturing Jobs and Innovation Accelerator Challenge: Thermal and Environmental Control Systems Cluster Accelerator; and *STEM Mentoring Initiative to Strengthen the Education Pipeline* grant funded by NSF through the SUNY and the New York Academy of Sciences.

He may be contacted at [espuches@esf.edu](mailto:espuches@esf.edu) or 315.470.6810, and his blog is located at [www.esf.edu/outreach](http://www.esf.edu/outreach)

**3.4 Networking through LinkedIn: Using LinkedIn to boost your job search and professional profile** -Lisa Raposo, SUNY Center for Professional Development

**Lisa Miles Raposo** is the Assistant Director of the State University of New York Center for Professional Development (SUNY CPD), where she leads the Academic Programs team and assists with SUNY CPD strategic planning, marketing, and management. Academic Programming provides training and professional development opportunities for faculty, librarians, and instructional support staff throughout the 64-campus State University of New York system. Most recently, Lisa has been leading efforts in creating a Professional Development Delivery and Services Unit within the SUNY CPD, whose focus is on supporting program delivery using a variety of instructional and support technologies. Lisa also chairs the Program Planning Committee for the Annual SUNY Conference on Instruction and Technologies (CIT).

Lisa has a Bachelors Degree in English/Communications from Le Moyne College, located in Syracuse, New York, and achieved her Masters in Library Science from Syracuse University.

**5.1 Education 3.0 - Continue the Conversation-** Dr. Rob Kadel

**Dr. Rob Kadel** is an accomplished researcher, presenter, and educator on the use of technology to enhance learning. Since 2000, he has conducted research and evaluation on educational technology programs at all levels of schooling, including running his own research consulting firm from 2003 to 2010. Rob has been teaching at the university level since 1996, including faculty appointments at Penn State University and Johns Hopkins University, during which he entered the world of hybrid and online learning. He now

Science degree from the State University of New York.

**3.1 SUNY Workforce Development Grant Roundtable with Colleagues** - Facilitated by Martha Hubbard (Tompkins Cortland Community College)

**Martha Hubbard** is Director of Strategic Corporate and Community Partnerships at Tompkins Cortland Community College. She has been successfully securing SUNY Workforce grants for many years and looks forward to hearing from colleagues about their successes and challenges.

**3.2 CUNY Grants Session** - Curtis Dann-Messier (City University of New York)

**Curtis Dann-Messier** is the assistant director for continuing education at the City University of New York (CUNY). Curtis works with the continuing education staff at the CUNY colleges to promote best practices. He has led professional development workshops for deans, directors, job developers, and advisers. Curtis also designs and implements grant-funded programs. Curtis' primary focus is on workforce development programs in growing sectors, especially healthcare.

Prior to working at CUNY, Curtis was a classroom teacher, education coordinator for non-profits, and oversaw afterschool programs. He holds a BS in ecology from the University of Wisconsin-Madison and a Master's degree in education from Hunter College.

**4.2 Test Assessing Secondary Completion (TASC) Grant** - Robert Purga, Rosemary Matt; New York State Education Department

**Robert Purga** serves as Supervisor of the NYS Education Department's ACCES-adult education team responsible for administering federal and state funding to support 115,000 adult education students in 170 programs across the state. He serves as NYS state director for adult education to the US Department of Education and chairs a national HSE Options Workgroup with over 30 states participating. He supervises regional staff responsible for programs in 7 regions of the state and 7 Regional Adult Education Network centers.

He is part of the SED leadership group implementing TASC and is point to the Deputy Commissioner for Adult Education and Family Literacy implementation of the new Workforce Innovation and Opportunity Act (WIOA).

Under contract with NYSED, **Rosemary Matt** is the director of accountability for adult education in New York State. She is charged with monitoring 170 adult education literacy programs and monitoring all performance data as detailed under the National Reporting System. Rosemary also provides technical assistance to maintain state and local compliance under national and state policy guidelines. She supports and maintains the Individual Technical Assistance Program and holds accountable all programs placed under Corrective Action by NYSED. As the state specialist, she develops and delivers all professional development surrounding the National Reporting System, NYS assessments, and the NYS Report Card. Programs report their progress on the NYS Accountability website developed and operated by Rosemary, [www.nys-education-accountability.org](http://www.nys-education-accountability.org). Rosemary also monitors the state fiscal data as it pertains to classroom activity and she supports local programs

Gulf/Pacific Fleet, during which she taught business and finance courses to naval personnel stationed in the Middle East.

**4.1 OPEN SUNY Session** - John McDonald, SUNY Central Administration, and Irene Scruton, SUNY Oswego

**John McDonald** has been with SUNY System Administration since 2011 when he joined the Office of Strategic Planning and Accountability to assist in driving forward efforts under The Power of SUNY strategic plan. Prior to working with SUNY, John served as a Program Associate with the New York State Developmental Disabilities Planning Council where he helped develop their 2012-2016 strategic plan. In 2013, he joined the Open SUNY effort as Communication and Project Manager where he has been helping advance SUNY's online education efforts. John is a graduate of both Hudson Valley Community College and the University at Albany where he received both his bachelor's and master's.

**Irene Scruton**, is the Director of MBA programs for the State University of New York at Oswego. She is responsible for full and part time programs at the college's Lakeshore Campus, Metro Center in Downtown Syracuse and online.. The US News & World report ranked the MBA Online program 14<sup>th</sup> in the country for 2014. The MBA Online and MBA HSA were selected for the Wave 1 group of the Open SUNY initiative. Ms. Scruton has been actively engaged with Open SUNY, serving on the Course Supports task group, Student services task group and most recently, the Marketing Pilot task group.

Ms. Scruton also led the team for the innovative delivery of the MBA program for a Syracuse company.

**5.3 The Value of STEM Outreach Programs On & Off Campus** -Dr. Rick Beal, Katherina Searing, and Maura Stefl - SUNY College of Environmental Science and Forestry

**Dr. Richard Beal** has been working in ESF Outreach since 2001 and is currently the Assistant Dean, Educational Outreach and Credit Programs and an Adjunct Professor in the Department of Environmental and Forest Biology. Rick Teaches The Global Environment (EFB 120) in the fall and spring Semesters and acts as the Primary Mentor for High School Teachers who also teach Global Environment through the ESF in the High School program. Rick is currently Co-PI on a three-year \$1.4 million grant from the NSF that brings college research into Central and Western New York high schools and middle schools through the ESF Science Corps. Rick worked two years prior to his appointment in Outreach with Dr. Charlie Hall on projects involving biophysical economics and simulation modeling. Rick has been active in several outreach projects during his time at ESF. He participated in committees that developed both the new Urban Ecology Minor as well as the

teaches sociology at the University of Colorado Denver and conducts research for the Pearson Center for eLearning.

**5.4 Qualities of an Emerging Leader** - Jeanne Eschbach, Elmira College

**Jeanne Eschbach** is the Dean of Continuing Education at Elmira College. She has worked in Continuing Education for 14 years as Director of Continuing Education at Corning Community College, Assistant Dean of Global and Professional Programs at Marist College and now at Elmira College. Jeanne previously served as both Membership Chairperson and as a board member of CEANY. Currently, Jeanne is Site Selection Committee Chairperson, serves on the Conference Planning Committee and is a member of the Regional Council for the Mid-Atlantic region of the University Professional and Continuing Education Association (UPCEA).

**6.4 StrengthsQuest - a path to professional success and personal fulfillment!** - Christy Huynh, SUNY Oswego

**Christy Huynh** is the Associate Director, Career Services at SUNY Oswego, and has eight years of experience facilitating strengths-based workshops and trainings for students, staff, faculty, organizations and teams. She has her BA in Psychology and MS in Counseling from SUNY Oswego. She has integrated strengths-based work into her career on multiple levels including the development and instruction of a strengths-based course (GST 103 – Exploring Your Strengths for undeclared students), career counseling, academic advising, and workshops (staff, team and leadership development). StrengthsQuest has profoundly influenced the way she teaches, advises, counsels, and supervises and she is eager to share this transformative theory and practice with you.



in recording and reporting required fiscal data. In addition to being one of the co-authors of the NYS NRS manual, Rosemary is charged with keeping the manual current and representative of changes in and additions to the Federal and State regulations. Rosemary was also part of the NYSED team that designed the Adult Education Report Cards, used by NYSED to evaluate adult education programs and target technical assistance.

#### **4.3 Trends and Challenges in Winterim and Summer Sessions (Credit)** - Karen Schuhle-Williams, The College at Brockport: State University of New York

**Karen Schuhle-Williams** is the Executive Director of Special Sessions & Programs, which encompasses SU/WI sessions, Online/Hybrid Learning, Off-campus, Transfer Articulation, and Adult Student Advocacy. She has worked in higher education administration for over 20 years, at two- and four-year colleges.

Schuhle-Williams earned a Ph.D. from Syracuse University in Higher Education, a MS from The College at Brockport/SUNY, a BS from SUNY Cortland (where she also studied abroad in Germany), and an AAS from Rochester Institute of Technology. She attended the Harvard Graduate School of Education Management Development Program in 2005. She has served numerous community organizations, and is a Region West representative on the CEANY Board.

#### **4.4 English as a Second Language (ESL)/International Programs Panel** - Ebru Altay, SUNY Oswego and Robert Blakenship, Onondaga Community College

**Ebru Altay** is the Coordinator for ESL Programs and EAP Student Advisor at SUNY Oswego, NY. She received her Bachelor's degree in American Culture and Literature and her ESL Teacher Training Certificate at Ege University in Turkey in 1996. She worked at a private high school as an ESL teacher for three years while doing her thesis Masters at Ege University in American Culture and Literature. She served as the head of the English Department in the last two years at the high school she taught ESL. She gave private tutoring in American literature to high school students who were homeschooling in Maryland. She worked as an ESL instructor at Berlitz Language center in Boston for three years. In her second year she also worked in administration at Berlitz as sales representative and scheduler. In the meanwhile she also taught Turkish as a second language at Boston Language Institute. At SUNY Oswego Ebru coordinates Summer Intensive English Program, GO ESL high school and middle school ESL programs, English for Academic Purpose (EAP) program, BSMP Intensive English Program and she works on new program initiatives. She teaches intensive English, she is the advisor for intensive English Program students and EAP students. She is also the point person for international students.

After acquiring a bachelor's degree in English and Philosophy, a master of science in Library Science and a master of arts in English, focusing on Teaching and Community Colleges with a Certificate in Rhetoric and Composition, **Richard Blankenship** spent seven years (2001 - 2008) in various parts of China teaching English at all levels, ranging from students learning their ABCs to post-doctoral English majors. During his time in China, he lived in Baoshan, Chengdu, Wuhan, Dongguan, Huizhou,

Urban Ecology course. He has worked on developing a distance version of EFB 120 (Global Environment) and has taken part in recruitment efforts that focus on urban and minority students.

**Katherina Bendz Searing** has been the Associate Director for Professional Education and Non-credit Programs in the Outreach Office at the SUNY College of Environmental Science and Forestry since 2012. She collaborates with SUNY-ESF's faculty, staff, and community partners to provide program planning and development; marketing and promotion; financial planning, management, and reporting; overall program and onsite administration; instructional technology/media assistance; evaluation and long-range planning for new program development and the successful continuation of ongoing programs, including state-wide, regional, national, and international conferences, symposia, workshops, meetings, seminars, etc. In addition, Katherina works with ESF faculty and staff to develop, co-author, and implement grant proposals. She has been a part of several successful grant proposals, including two U.S. Department of Labor grants, a USDA Higher Education Challenge grant, and a NSF STEM Graduate Student School Mentoring Initiative to Strengthen the Education Pipeline for a total of nearly 2.2 million dollars. Katherina is also currently All-But-Dissertation for her Ph.D. in Conservation Biology at SUNY-ESF.

**Maura Steff** is the non-science major in the group. Her background is in community outreach, higher education and marketing. In her current position at ESF she supports the ESF in the HS dual enrollment program along with the elementary and middle school STEM mentor programs. She previously supported the professional education programs at ESF, coordinating the solar installer training program, FE/PE review class and conference programs. She has a BS in Recreation and Parks from Penn State and a MS in Higher Education Administration from Indiana University.

#### **6.2 2013 Award Winner - Comprehensive Marketing Plan Development & Implementation** - Ms. Janet Roy, Ms. Kim Scott, and Dr. Karen Schuhle-Williams, The College at Brockport/SUNY

**Janet Roy** has more than 18 years of experience in marketing and advertising. She graduated from St. John Fisher College with a bachelor of arts in Communication/Journalism. Janet has worked at The College at Brockport for 10 years, developing marketing and advertising plans, copywriting and editing. In addition to working with the Office of Special Sessions and Programs, she is experienced in undergraduate and graduate recruitment and branding. She is a member of the American Marketing Association and serves on the Board of Directors for the West Irondequoit Foundation (the fundraising arm of the West Irondequoit Central School District).

**Kim Scott** has been a graphic designer at The College at Brockport for 27 years. As a staff member of College Communications, she is the lead designer for the Office of Special Sessions.

Zhuhai, Tai'an and Beijing. In 1999, he spent three months in Bangalore and Bangarapet, India as a volunteer creating a libraries and cataloguing new acquisitions for orphanages. He also worked as an IELTS and TOEFL examiner, which led him to travel extensively in China, before returning to the states to continue his career. He has been at Onondaga Community College since 2011, and primarily teaches composition and English to speakers of other languages. In his free time, (besides shoveling snow), he enjoys hiking, and is a member of the Adirondack Forty-Sixers, with the goal to hike the forty-six highest peaks in the Adirondacks over the next decade.

**5.2 SUNY Non-credit Remedial FTE** - Deborah Moeckel, SUNY Central and David Kohn, SUNY Orange

**Deborah L. Moeckel** has been Assistant Provost for Assessment and Community College Education at SUNY System Administration since June 2010. Previously, Dr. Moeckel served as a faculty member, an Associate Vice President, and finally as Vice President of Academic and Student Affairs during her 17 years at Cayuga Community College in Auburn NY. Areas of interest and expertise include accreditation, remediation, and strategic planning. Deborah has a B.A in French from North Park College (now University) in Chicago, a Master's degree in Bilingual Education/TESOL from Southern Connecticut State University, and a Ph.D. in Reading/Writing/Literacy from the University of Pennsylvania. She previously served as a member of the Executive Committee of the SUNY Chief Academic Officers.

**David Kohn**, is the Director of Continuing and Professional Education at SUNY Orange. He provides leadership to extend continuing and professional educational experiences countywide and fosters strategic linkages to offer a full continuum of lifelong learning opportunities for the community, as well as business solutions for local industry and the public sector. Prior to SUNY Orange, David held a number of management positions in both private and public sectors. Among these include: Director for Program Development at the Center for Continuing Education and Workforce Development at Borough of Manhattan Community College, CUNY; Director for the Center for Business Information Technologies at New York Institute of Technology; and Business Analyst at J.P. Morgan. David holds an MS in Adult Education and Human Resource Development from Fordham University, an MBA in Marketing from St. John's University, and a BS in Business Management and Economics from SUNY Stony Brook.

**6.1 A Case Study of Continuous Quality Improvement in the Management of Continuing Professional Development (CPD)** - Kim Scalzo and Lisa Raposo, SUNY Center for Professional Development

**Kim Scalzo** is Director of the [SUNY](#) Center for Professional Development (CPD). The [SUNY CPD](#) provides professional development and training opportunities for faculty and staff across SUNY's 64-campus system. CPD programs and services are targeted toward campus administration and leadership, faculty and instructional support staff, and IT staff. As Director, Kim provides overall leadership for the center, including strategic planning, new program development, campus relationship management, and partnership development with training vendors. At SUNY Kim

She also works with multiple schools across the campus, preparing print and digital artwork for recruiting, marketing and advertising. Kim has a BS in Graphic Design from Empire State College and a Certificate in Management from RIT.

**Karen Schuhle-Williams** is the Executive Director of Special Sessions & Programs, which encompasses SU/WI sessions, Online/Hybrid Learning, Off-campus, Transfer Articulation, and Adult Student Advocacy. She has worked in higher education administration for over 20 years, at two- and four-year colleges. Schuhle-Williams earned a Ph.D. from Syracuse University in Higher Education, a MS from The College at Brockport/SUNY, a BS from SUNY Cortland (where she also studied abroad in Germany), and an AAS from Rochester Institute of Technology. She attended the Harvard Graduate School of Education Management Development Program in 2005. She has served numerous community organizations, and is a Region West representative on the CEANY Board.

**7.2 Sector Partnerships: A Strategy to Increase an Industry's Overall Competitiveness**-David Kohn and Patricia Kelly, SUNY Orange

**David Kohn**, is the Director of Continuing and Professional Education at SUNY Orange. He provides leadership to extend continuing and professional educational experiences countywide and fosters strategic linkages to offer a full continuum of lifelong learning opportunities for the community, as well as business solutions for local industry and the public sector.

David holds an MS in Adult Education and Human Resource Development from Fordham University, an MBA in Marketing from St. John's University, and a BS in Business Management and Economics from SUNY Stony Brook.

**Patricia Kelly** is the Jobs and Innovation Accelerator Challenge Grant Coordinator at SUNY Orange. With over 20 years in the manufacturing sector, Patricia's expertise in production, sales, inventory and applying a strong expertise in collaborating, implementing and enhancing long-term strategic planning.

Patricia hold an Associate's Degree in Computer Science and Business Management

has also been active in leading the Campus Partnerships for the implementation of [Open SUNY](#) in support of SUNY's Strategic Plan, [The Power of SUNY](#).

**Lisa Miles Raposo** is the Assistant Director of the State University of New York Center for Professional Development (SUNY CPD), where she leads the Academic Programs team and assists with SUNY CPD strategic planning, marketing, and management. Academic Programming provides training and professional development opportunities for faculty, librarians, and instructional support staff throughout the 64-campus State University of New York system. Most recently, Lisa has been leading efforts in creating a Professional Development Delivery and Services Unit within the SUNY CPD, whose focus is on supporting program delivery using a variety of instructional and support technologies. Lisa also chairs the Program Planning Committee for the Annual SUNY Conference on Instruction and Technologies (CIT). Lisa has a Bachelors Degree in English/Communications from Le Moyne College, located in Syracuse, New York, and achieved her Masters in Library Science from Syracuse University.

### **6.3 Kicking the Box: Lateral Thinking in the Age of Digital Learning** - Dr. Rob Kadel

**Dr. Rob Kadel** is an accomplished researcher, presenter, and educator on the use of technology to enhance learning. Since 2000, he has conducted research and evaluation on educational technology programs at all levels of schooling, including running his own research consulting firm from 2003 to 2010. Rob has been teaching at the university level since 1996, including faculty appointments at Penn State University and Johns Hopkins University, during which he entered the world of hybrid and online learning. He now teaches sociology at the University of Colorado Denver and conducts research for the Pearson Center for eLearning.

### **7.1 I-Best Brings Out The Best In Adult Learners** - Mary Kohan, Schenectady Community College

**Mary Kohan** is a highly driven educator with 10 years of experience as a leader in academic programming. She has aided in the areas of curriculum development at several educational institutions, both domestically and in Asia, and has instructed under the ground-breaking Integrated Basic Educational Skills Training Program (I-BEST) in the field of healthcare at Schenectady County Community College. Most recently, Mary was appointed the administrative role of Project Coordinator for the Health Professions Opportunities Grant (HPOG) for which she continues to support in the programming for healthcare training.

### **7.3 External Sites Panel - Best Practices & Lessons Learned** - Reid Smalley, Genesee Community College; Terrence Harris, Jefferson Community College; Karen Schuhle-Williams, The College at Brockport/SUNY; Kim Armani, SUNY Oswego; Mikala Sakai, CUNY in the Heights

**Dr. Kimberly Armani** is Director of the Metro Center, an extension center of SUNY Oswego located in downtown Syracuse, and Founding Director of SUNY Oswego's Active Aging and Community Engagement (AACE) Center, a multidisciplinary modular learning and research infrastructure located at the Metro Center. In these roles, Dr. Armani works extensively to facilitate

collaboration and teamwork among faculty and academic departments; provide outreach to the community; and develop mission-based partnerships with local organizations. She has also played an active role in the Metro Center's application for Branch Campus status. Prior to assuming the Director position in 2010, Dr. Armani was an Associate Professor of Technology Management at SUNY Institute of Technology, where she coordinated the MBA and MBA in Health Services Administration programs.

**Mikala Sakai** is the Director of Programs for CUNY in the Heights, a satellite campus for Hostos Community College. She has been with CUNY in the Heights for over 4 years and has directed the overall programmatic aspects of the Continuing Education and Workforce development courses. In that capacity, she oversees the 6-person Educational Program staff and is responsible for setting program priorities, responding to constituent needs and requests, developing new educational projects and interfacing with other national education policy organizations. She also serves as the Summer Camp Director and holds her own portfolio of Continuing Education classes. Mikala received her B.A. in Communications from the State University of New Paltz in 2000. Prior to joining CUNY in the Heights, she was a Program Director for the New Heights GED Program and a Program Director with Episcopal Social Services in New York City. She has always been deeply rooted with the community she works and lives in, which lends to one of CUNY in the Heights main missions and visions.

**Dr. Karen Schuhle-Williams** is the Executive Director of Special Sessions & Programs, which encompasses Summer/Winter sessions, Online/Hybrid Learning, Off-campus, Transfer Articulation, and Adult Student Advocacy. She has worked in higher education administration for over 20 years, at two- and four-year colleges. Schuhle-Williams earned a Ph.D. from Syracuse University in Higher Education, a MS from The College at Brockport/SUNY, a BS from SUNY Cortland (where she also studied abroad in Germany), and an AAS from Rochester Institute of Technology. She attended the Harvard Graduate School of Education Management Development Program in 2005. She has served on numerous community organizations and is a Region West representative on the CEANY Board.

**Reid Smalley** has held positions creating and or directing non-credit Continuing Education divisions at 4 community colleges in 3 states over the past 24 years. Currently, he is Executive Director of The BEST Center, at Genesee Community College in Batavia, NY. He has been Dean of Workforce Development and Continuing Education at Middlesex Community College in Connecticut, Director of Continuing Education and Workforce Development at Fulton-Montgomery Community College in Johnstown, NY and Coordinator of Continuing Education at Harrisburg Area Community College in Pennsylvania. He has taught in Penn State's Graduate School of Education in the Training and Development Master's Degree program and has worked as a corporate experiential trainer. He has external site experience at 4 community colleges, including operating Continuing Education programs at a satellite campus, co-administering a campus center, overseeing another campus center and currently offering programs at several campus centers. Reid holds an M.Ed. in Training and Development from Penn State and a B.S. in Parks

and Recreation Administration from Michigan State.  
While at FMCC, he served on the Executive Board  
of the CEANY for seven years.